

ANNUAL REPORT CARD

OUR 2024 - 2025 SEASON OF DANCE, THEATRE & PERFORMANCE

ARTISTIC DEVELOPMENT

14 EVENTS PRESENTED OR COPRESENTED

4 WORLD PREMIERES OF NEW WORK & **1** CANADIAN PREMIERE

11 ARTISTIC PROJECTS SUPPORTED IN THEIR DEVELOPMENT

Dancers of Damelahamid, *Raven Mother*
Photo: Chris Randle



COMMUNITY PARTNERS

THEATRE PASSE MURAILLE

THE CANADIAN CANOE MUSEUM

MNOOMINKWIN GATHERING

REFRAME FILM FESTIVAL

NOZHEM FIRST PEOPLES PERFORMANCE SPACE

MARKET HALL PERFORMING ARTS CENTRE

THE THEATRE ON KING

THE CANADIAN COUNCIL OF THE BLIND

NIIJKIWENDIDAA ANISHINAABEKWEWAG SERVICES CIRCLE

THE NOGOJIWANONG FRIENDSHIP CENTRE

SHOWPLACE PERFORMANCE CENTRE

THE NEW CANADIANS CENTRE

INDIGENOUS PERFORMANCE INITIATIVES

AUDIENCES & ACCESSIBILITY

2,214 ATTENDED EVENTS, INCLUDING AN AUDIENCE OF **692** FOR OUR LARGEST SINGLE DAY EVENT EVER, LE PATIN LIBRE'S *MURMURATION*

13 OUTREACH ACTIVITIES & **363** PEOPLE ATTENDED

1 BLIND FRIENDLY PERFORMANCE, **1** TOUCH TOUR & **1** ONLINE PRESENTATION

SENSORY MATERIALS AND VENUE GUIDES FOR **EVERY** MAINSTAGE PERFORMANCE

WE ENGAGED SUBSCRIBERS WITH **46** EMAIL UPDATES, OVER **24,000** OPENS

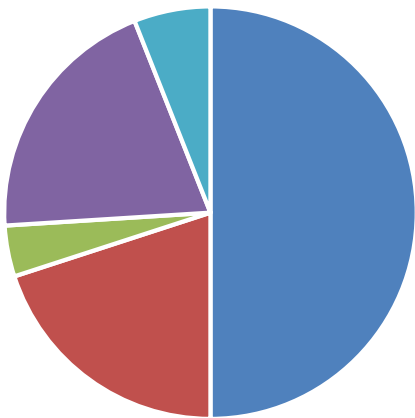
ADDITIONAL OUTREACH OVER INSTAGRAM, FACEBOOK, TIKTOK, BLUESKY, YOUTUBE, RADIO ADS, MAILOUTS, POSTERS, BRANDED EDITORIAL, BANNER ADS, FLYERS, LAWN SIGNS, PROGRAM ADS, SCOREBOARD AND SCREEN ADS



Le Patin Libre, *Murmuration*
Photo: Nora Houguenade

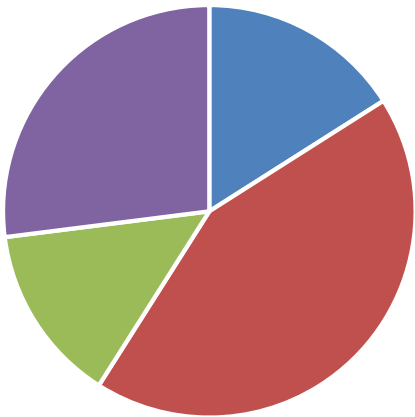
FINANCES

REVENUE: \$257,633



- Federal - 50%
- Provincial - 20%
- Municipal - 4%
- Sponsorships and Donations - 20%
- Ticket Sales - 6%

EXPENSES: \$260,594



- Artists' Fees - 16%
- Staff and Volunteers - 43%
- Programming Costs - 14%
- Administration - 27%



Thank you for another great year
of powerful performance.